

Company

Associate Décor Limited (ADL) is one of the leading players in the Indian wood panel products market. ADL is a joint venture of the Associate Group and Kings Wood, Bengaluru. The company currently manufactures premium decorative laminates and the most advanced and intelligent plain and pre-laminated particleboards & MDF boards in India. Future plans involve expanding the product offering to include veneers and flooring. Associate Décor Limited mainly operates in the panel products space catering to both Indian and international markets.

Associate Group is a diversified conglomerate with business footprints in industries ranging from timber and panel products to infrastructure and high-pressure gas cylinders. Its operations in the wood and timber businesses are currently spread across 4 continents and 14 countries making it among the largest operators in this industry.

A Distinguished Team

ADL is led by stalwarts in the wood and timber business. Under their leadership, a highly experienced and qualified Board of Directors and an executive management team ensure seamless operations and streamlined growth. ADL is headquartered in Mumbai and has a pan India presence with 13 regional offices.

Products Par Excellence

Associate Pre-Laminated Particleboards are the best engineered ones in the country, available in several variants and made using state-of-the-art international production technology. Perfect consistency, great designs and seamless customer-service & delivery are hallmarks of our pre-laminated boards offering. Associate Laminates includes over 450 premium varieties to choose from, spread across innovative European designs, textures, colours and finishes. Our high-quality laminates are available in 1mm, 0.8mm, 0.6mm thickness and Post Forming series. Fire-retardant and water-proof variants are available especially for kitchens, hotels, cinema halls and more.

India's Largest Particleboard Manufacturing Plant


ADL's wood panel production plant in Karnataka is fully equipped with the best international technology, and is optimally planned. In close proximity to ample plantation wood and raw material, the plant is also strategically located close to well-developed transport routes by sea and air. The plant houses the best machinery for production of high pressure laminates and pre-laminated particleboards in South Asia. Our plant is geared to produce an output of 1100 CBM / Day.

Our Esteemed Associates

ADL is the first manufacturer in India to install and use the Dieffenbacher Continuous Press for making particleboards. This German technology enables us to offer seven times the production capacity offered by any other Indian player. All the rest of the equipment is imported from the best companies in the world like Pallman, Buttner, SHW, VITS & Siempelkamp in Germany; Steinemann in Switzerland; IMAL & PAL in Italy.

Environment

ADL is a member of the Indian Green Building Council (IGBC). Efforts towards doing our bit are made at the plant as well. By producing real E0 and E1 grade boards, we are the most eco-friendly particleboard plant in India today. Our facility incorporates a number of emission reducing, water-saving and energy conserving elements in our daily functioning to help reduce our carbon footprint. Our on-going activities through the year include plantation drives, seedling distribution drives and land maintenance programmes.



Express your wild side with the Graffiti Collection, one of many exclusive décors from Associate Laminates.